# standguide group

Eligibility: Must be aged 19+ and live in Greater Manchester

### **Qualification:**

Remote course

## **Creating a Business Start-Up**

### LEVEL 2

Starting your own business can be exciting, but it's important to be aware of the initial processes and requirements of a business start-up.

If you're looking to start your own business, the Level 2 Certificate in Creating a Business Start-Up will help you to explore business ideas and select the most appropriate option to develop yours.

You will learn how to develop and progress your business plan so you fully understand your target market.

The <u>virtual</u> course will also teach you about marketing your business and the important legal and financial requirements you have to follow.

For more information call our referral team on 0161 881 4826.

#### WHAT YOU WILL LEARN

The course will:

- Focus on the study of starting a business
- Support you to create a business plan

Learn with expert tuition and support. Further your personal and professional development and demonstrate your competency to employers.

#### START DATES

**Virtual initial assessment** Monday 4th April 2022 Monday 11th April 2022

**Virtual course begins** Week commencing 18th April 2022 for 8 weeks

#### Funded by



GREATER MANCHESTER COMBINED AUTHORITY



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