# Standguide group

Eligibility: Must be aged 19+ and live in Greater Manchester

# **Qualification: Creating a**

## **Business Start-Up**

### LEVEL 2

Starting your own business can be exciting, but it's important to be aware of the initial processes and requirements of a business start-up.

If you're looking to start your own business, the Level 2 Certificate in Creating a Business Start-Up will help you to explore business ideas and select the most appropriate option to develop yours.

You will learn how to develop and progress your business plan so you fully understand your target market.

The course will also teach you about marketing your business and the important legal and financial requirements you have to follow.

For more information call our referrals team on 0161 881 4826.

### WHAT YOU WILL LEARN

The course will:

- Focus on the study of starting a business
- Support you to create a business plan

Learn with expert tuition and support. Further your personal and professional development and demonstrate your competency to employers.

#### START DATES

#### **Initial Assessments**

Friday 30th September, Monday 3rd and Tuesday 4th October 45 minute appointment slots available 10.00am-15.00pm.

**Course begins** Tuesday 18th October to Friday 9th December 2022

#### Funded by



GREATER MANCHESTER COMBINED AUTHORITY



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