



- [Get Online Week](#) is a digital inclusion campaign organised every year since 2010 by Good Things Foundation. It's a week-long, annual celebration, with thousands of events taking place in communities across the UK (and Australia).
- This year it's taking place from **18th to 24th October**
- The DigiKnow partners will be promoting ways for residents to get online and improve their digital skills with events in the One Stockport Hub as well as libraries and other venues
- We have recruited and trained new Digital Champions to support these events

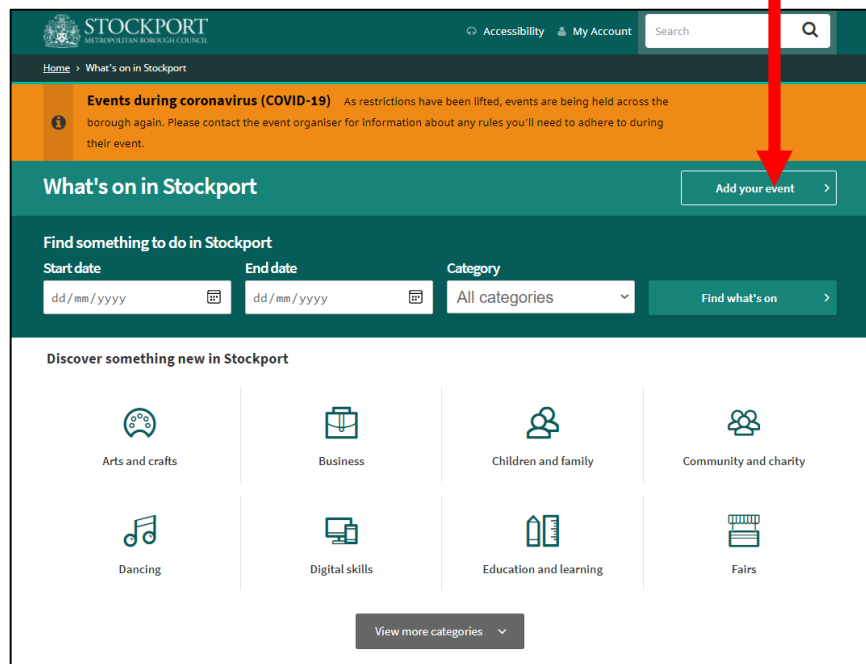


## **Our communication objectives are to:**

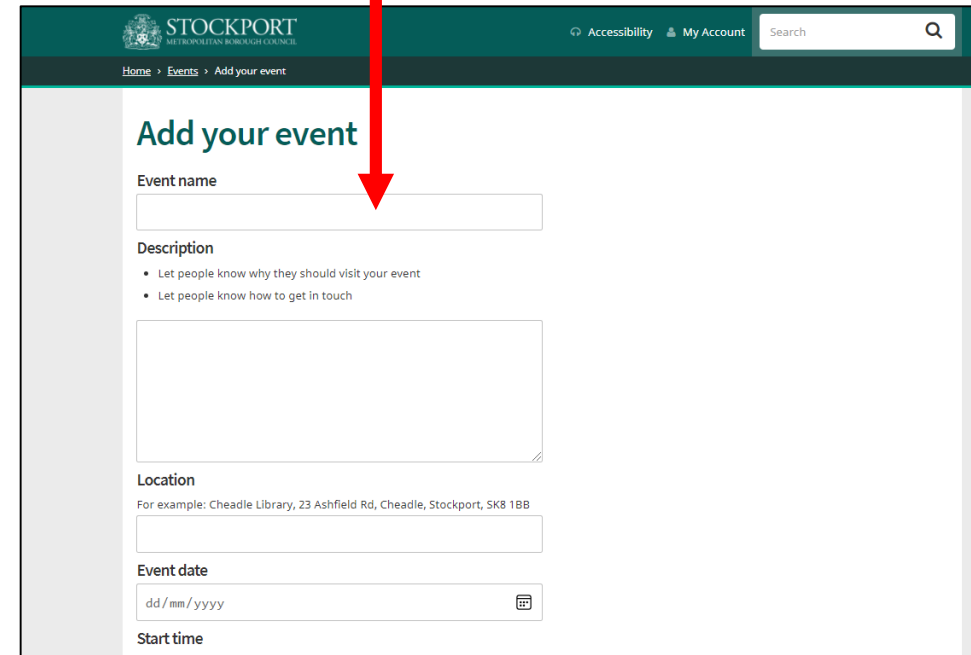
- generate awareness of Get Online Week among Stockport residents
- encourage visits to the Get Online Week Stockport Events web-page:  
<https://www.stockport.gov.uk/events/?tag=Get%20Online%20Week>
- attract visitors to the events
- create greater awareness of the benefits of being online and the negative impact of not being online

## **We are asking DigiKnow partners to...**

Add your events to the [Get Online Week Stockport Events Calendar](#)



Add (Get Online Week) after your event name



Our web team will tag your events so they are pulled through to the Get Online Week Stockport Events web-page

- Share your events on social media using the **#DigiKnow** and **#GetOnlineWeek** hashtags
- Share your commitment to helping residents get online on social media- using the social media assets available in this toolkit and the **#DigiKnow** and **#GetOnlineWeek** hashtags
- Share and like tweets relating to **#DigiKnow** and **#GetOnlineWeek** from your fellow DigiKnow partners:

@GetOnlineWeek

@SMBC\_Digital

@StockportMBC

@SMBC\_libraries

@StockportTPA

@StockportHomes

@StartpointSK6

@CA\_Stockport

@AskNationwide

@DisabilitySK

@BizGrowthHub

@WalthewHouse

@stock\_college

@AgeUKStockport

@Signpost\_Stock

@Sector3SK

@VillageWebCo

@CooperativeBank

@GoodnessCIC

@strokeinfo1

@HeatonsMensShed

@madlabuk

@StockportWin

@lifeleisureUK

@communitycomput

@NwRenewal

@amshire

@RussellFoxCourt

@careinstockport

@re\_dish

@MSVHousing

@Cath\_MSVC

@Onlin4Community

@StockportCU

@weare\_pure

@ParishEdgeleyCH

@ReadEasyStockp1

@lloydsbank

@aps\_group

@heatonspost

@SmartWorksGM

@JobsMatchSK

# Suggested social media posts

- Would you or someone you know like to improve your digital skills? It's #GetOnlineWeek 18-24 October with lots of help available through a wide range of free events: <https://www.stockport.gov.uk/events/?tag=Get%20Online%20Week> #DigiKnow
- If you're not online yet, or you're not very confident online, don't worry you're not alone. A #GetOnlineWeek event from 18-24 October can help. Find out more at: <https://www.stockport.gov.uk/events/?tag=Get%20Online%20Week> #DigiKnow
- It's #GetOnlineWeek 18-24 October with free-to-borrow devices and free events to help you improve your digital skills and make the most of the internet. Find out more at: <https://www.stockport.gov.uk/events/?tag=Get%20Online%20Week> #DigiKnow
- Getting online is easier than you think. Whether you want to learn how to shop safely online, apply for jobs or develop your skills for fun, a #GetOnlineWeek event can help: <https://www.stockport.gov.uk/events/?tag=Get%20Online%20Week> #DigiKnow
- Come along to the One Stockport Hub in Merseyway during #GetOnlineWeek 18-24 October. We'll have Digital Champions there every day and a range of special sessions to help with doing things online: <https://www.stockport.gov.uk/events/?tag=Get%20Online%20Week> #DigiKnow
- It's #GetOnlineWeek soon and we're looking for devices to help people get online. If you've a computer, laptop or smartphone you no longer use, why not drop it off at your local Stockport library or the One Stockport hub to help people in Stockport who aren't online? #DigiKnow

Example assets. Full assets will be distributed with Comms Toolkit.



Use in your newsletters to clients or colleagues, websites or intranet:

## Get Online Week – 18 to 24 October

If you or someone you know needs help getting online or with improving digital skills, DigiKnow can help.

Come along to the One Stockport Hub in Mersey Way during Get Online Week 18 – 24 October. We'll have Digital Champions there every day and a range of special sessions to help with doing things online.

Full details of these and other events are on the [Get Online Week Events Calendar](#) - keep checking as new events are being added all the time.

Or call the DigiKnow Helpline on 07537 127095 to get immediate support from a Digital Champion or to borrow devices.





Please give us feedback about events so we can:

- amplify your messages and update Comms
- measure how many people have been helped and the type of support given

Please email numbers, case studies etc to [digital@stockport.gov.uk](mailto:digital@stockport.gov.uk)

If you have any questions about any of the content in this toolkit please email: [digital@stockport.gov.uk](mailto:digital@stockport.gov.uk)

Further information about Get Online Week at: [Get Online Week](#)