



**GREATER
MANCHESTER**
FIRE AND RESCUE SERVICE

Your Reference 0722HFSA

Our Reference 0722HFSA

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Chief Fire Officer

Dave Russel, BSc, MIFireE

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Date: 1 September 2022

Dear Colleague

I am writing to you from Greater Manchester Fire and Rescue Service (GMFRS) to share information about how we can continue to work together to keep people in Greater Manchester safe from fire.

Since we launched our Home Fire Safety Assessment visits in January, GMFRS has received around 7,000 referrals from our partner organisations. This is due to the dedication and support of organisations like yours who are working with us to improve the safety of their service users.

This financial year, we have an ambitious target of 32,000 Home Fire Safety Assessment visits. To achieve the target, we need your continued help to reach people in our communities and deliver visits to them to keep them safe.

We have identified seven simple steps your organisation can take to promote Home Fire Safety Assessments, **and our online referral pathway**, to your staff and service users.

1. Provide a link to our Home Fire Safety Assessment webpage for the public, on your website.
2. Provide a link to our Home Fire Safety Assessment webpage for partners, on your intranet.
3. Promote the Home Fire Safety Assessment using your social media channels.
4. Distribute our Home Fire Safety Assessment promotional leaflets and display our posters.
5. Attend our Home Fire Safety Assessment training and encourage your colleagues to attend.
6. Include fire safety, as standard, in your service user assessments.
7. Sign up to our Home Fire Safety Partnership Newsletter and encourage your colleagues to sign up.

We have provided a toolkit to assist you, and your Communications Team, to implement the steps. By working together, we hope that we can reach the people that need us the most to provide them with fire safety advice and interventions that really work for them.

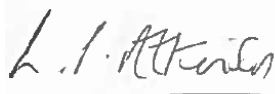
If you are able to, please share this letter with your Communications Team and/or managers who are well placed to support and oversee implementation of the seven simple steps across your organisation.

Visit our website for more information and download the toolkit for partners.

manchesterfire.gov.uk/your-safety/partner-information

If you would like to discuss this further, please do not hesitate to contact me.

Kind Regards,

A handwritten signature in black ink, appearing to read 'L. Atkinson', written over a light grey rectangular background.

Louise Atkinson

Prevention Manager / Designated Safeguarding Officer

Service Delivery – Prevention