

HIV: Let's sort this together.



The PaSH  Partnership

Passionate about Sexual Health across Greater Manchester

BHA for equality in health and social care

GEORGE HOUS⁺ TRUST
HIV POSITIVE LEADERS

LGBT foundation



The PaSH partnership (BHA for Equality, LGBT Foundation and George House Trust) are launching a social media campaign to encourage the uptake of PrEP (a drug that can be taken to prevent HIV transmission) and motivate Greater Manchester residents to **take charge of their sexual health and plan a safer, more enjoyable sex life.**

As a Fast Track City Greater Manchester's ambition is to end all new transmissions of HIV by 2030.

As a city-region we are confident we will reach the UNAIDS target of 95:95:95 well before 2030* but we want to get to **ZERO new transmissions and end stigma.** We are working towards achieving the national HIV action plan commitment of 80% reduction in HIV transmissions by 2025.

* Ensure 95% of people living with HIV know their HIV status; 95% of people who know their HIV status are receiving antiretroviral therapy; and 95% of people on treatment have a suppressed viral load

We have three key strategies to achieve our ambition:



PREVENT

Inform and encourage use of prevention methods such as PrEP, PEP (Post Exposure Prophylaxis), condoms & lube.



TEST

Encourage residents to test regularly for HIV/STIs by providing information on how and where to test.



MANAGE

Advise those that test positive for HIV how to manage their treatment and receive the support they need to reach undetectable, and therefore, untransmittable, viral levels (U=U).

What is PrEP?

PrEP is an effective HIV prevention tool which supports our city-region ambition to reduce HIV transmissions, and new diagnoses of HIV.

PrEP stands for Pre - Exposure Prophylaxis, and it involves taking a pill to protect against HIV infection. It is highly effective at preventing HIV when taken as prescribed.

Right now, PrEP uptake is too low among many of the people and communities most impacted by HIV.

You can help us change this!



How you can get involved!

We invite you to join the PaSH partnership in encouraging access to PrEP across your borough.

- Share the provided social media asset across your organisation's social media channels.
- Use the hashtags #SortHIV #PrEP #borough
- @ relevant sexual health clinic providing PrEP in your borough and @gmpash
- Follow, retweet, and share the PaSH partnerships social media posts.



Sexual Health clinics and handles to link in your PrEP posts:

- Oldham - Find Sexual Health Advice & Clincs Near You | Virgin Care (thesexualhealthhub.co.uk)
- Rochdale - Find Sexual Health Advice & Clincs Near You | Virgin Care (thesexualhealthhub.co.uk)
- Bury - Find Sexual Health Advice & Clincs Near You | Virgin Care (thesexualhealthhub.co.uk)
- Salford - Sexual Health | Bolton NHS FT (boltonft.nhs.uk)
- Bolton - Sexual Health | Bolton NHS FT (boltonft.nhs.uk)
[@boltonnhsft](#)
- Wigan - Wigan & Leigh Sexual Health Clinics - Spectrum Community Health CIC (spectrumhealth.org.uk)
[@SpectrumSharp](#)
- Tameside - Locala
[@Locala_Safesex](#)
- Stockport - Locala
[@Locala_Safesex](#)
- Manchester - The Northern Contraception Sexual health service & HIV Service (thenorthernsexualhealth.co.uk)
[@TheNorthernISH](#)
- Trafford - The Northern Contraception Sexual health service & HIV Service (thenorthernsexualhealth.co.uk)
[@TheNorthernISH](#)

Suggested messages include:

→ PrEP is a pill that can prevent HIV. It is free and available @

#SortHIV #Salford #PrEP
@gmpash

→ PrEP is an effective #HIV prevention tool that works to prevent you getting HIV through sexual transmission. It is free and available @

#SortHIV #Borough @gmpash

→ Have you heard of PrEP? #PrEP can help you stay HIV negative. It is free and available @

#SortHIV #Borough @gmpash

→ Are you concerned about HIV? #PrEP protects against HIV. It is free and available @

#SortHIV #Borough @gmpash

→ #PrEP is a pill that protects you against HIV. It is free and can be taken in a way that suits your lifestyle. Visit your local sexual health clinic @ to find out more

#SortHIV #Borough @gmpash

.....
Remember to hashtag # the relevant borough and link to the relevant sexual health clinic website.
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Key definitions:

HIV stands for Human Immunodeficiency Virus. Once in the body, and left untreated, the virus weakens the immune system by attacking the cells that help the body fight off infections and diseases.

PrEP stands for pre-exposure prophylaxis. It is a prevention medication for those who do not have HIV but are at risk of contracting it, to reduce the risk of them getting HIV if they are exposed to the virus.

PEP stands for post-exposure prophylaxis. Similarly, to PrEP, PEP reduces the risk of contracting HIV, however PEP is a medication taken after potential exposure to the virus rather than before. PEP is a 30-day course of medication that is available through A&E and GUM clinics.

U=U stands for undetectable = untransmittable. It refers to the fact that through a combination of medications known as antiretroviral therapy (ART), people with HIV can become 'untransmittable.' This means that there is a low count of the HIV virus in their blood meaning that they have a low viral load. Once the viral load is low enough then the likelihood of that person passing on HIV is almost zero.

The **Passionate About Sexual Health** (PaSH) Partnership delivers a comprehensive programme of interventions to meet the changing needs of people newly diagnosed with HIV, living longer term with HIV or at greatest risk of acquiring HIV. This includes HIV testing, access to low-cost condoms, a dedicated sexual health website, outreach stalls and group workshops, and support for adults and children.

The PaSH Partnership is a collaboration between:

BHA for Equality

A health and social care charity which exists to challenge and address health and social care inequalities and support individuals, families, and communities to improve their health and wellbeing.

George House Trust

Offering a range of services which provide support, advice, advocacy, and information to help people with HIV live well and confidently and maintain good physical and emotional health.

LGBT Foundation

A national charity delivering advice, support, and information services to lesbian, gay, bisexual and trans communities. Together with LGBT communities and their supporters, LGBT Foundation works to secure a safe, healthy, and equal future for all LGBT people.

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